

#PrepareForAI

Strengthen data security and compliance in the age of AI

The speed of technology innovation and adoption around generative AI and Copilot has been unprecedented. However, organizations continue to ask questions around security, data residency, and compliance.

Protect and govern your data with Microsoft 365 to unlock the power and promise of AI.



Prevent risk of data leak

35%

of respondents are concerned about lack of tools to protect data that goes into generative AI

Empower responsible data use while securing data

Gain visibility into prompts containing sensitive data

Prevent sensitive data from being copied

Address the risk dynamically with adaptive protection

43%

of organizations said lack of controls to detect and mitigate risk in AI is a top concern



Prevent risk of data oversharing

Detect a risky user and prevent data exfiltration

Detect prompts containing specific words/phrases

Auto-apply information access labels

Create DLP policies for labeled files



Prevent risk of non-compliance

By 2027

At least one global company will see its AI deployment banned by a regulator for non-compliance

Investigate non-compliant usage and meet your mandates

Detect prompts containing non-compliant content

Collect and retain all relevant data, including AI interactions

#BetterTogether

Fortify your AI environment with an integrated approach across identity, endpoints, and cloud applications



Govern access

Monitor overprivileged and risky users in real-time



Manage device estate

Mitigate risk of personal/unsecured or unmanaged devices



Secure all AI applications usage

Discover and secure shadow AI applications with a CASB



Supercharge threat protection

Get unified visibility, investigation, and response, across the digital estate

Prepare for the age of AI

Reach out to Plasma Networks to build strong foundational pillars for Microsoft Copilot.

